

Logo Design and Product Development

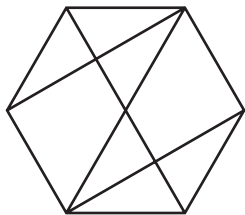
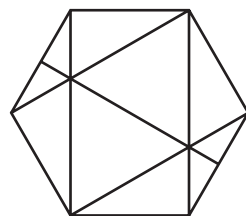
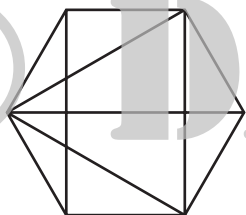
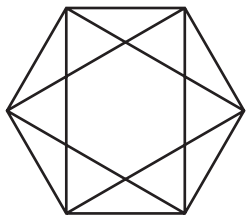
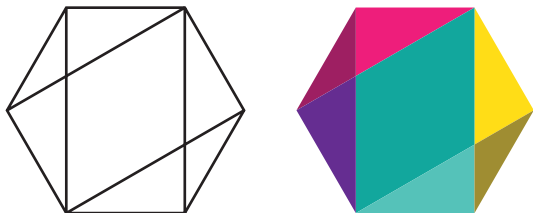
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Daniela Nikolaeva

Process Logo

Shape experimentation and logo combinations



Began of logo experimentation



Color experimentation





SHARP

COLORING YOUR KITCHEN



DANIDESIGNART



SHARP

COLOR YOUR LIFE



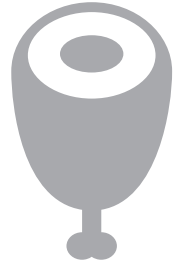
SHARP

COLORING YOUR KITCHEN

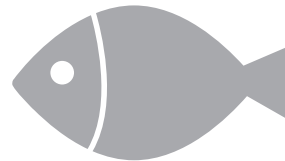


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Icons



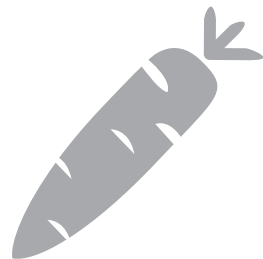
MEAT



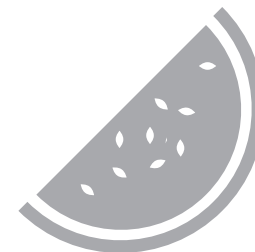
FISH



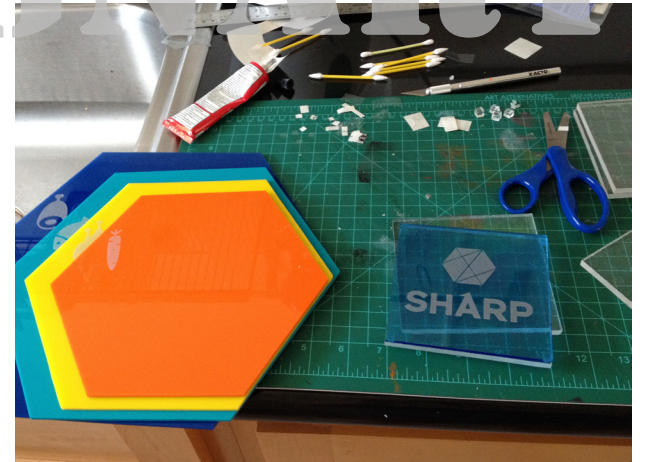
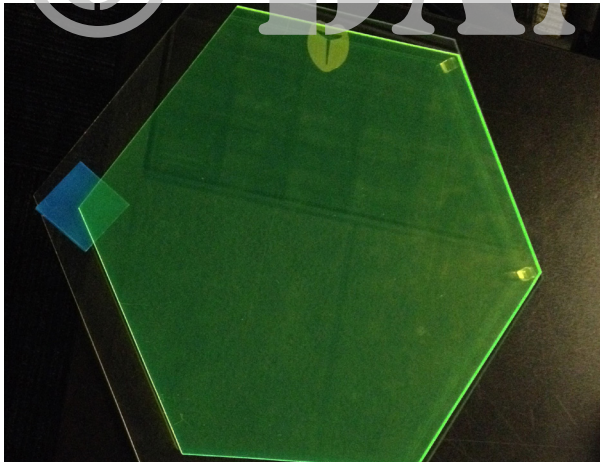
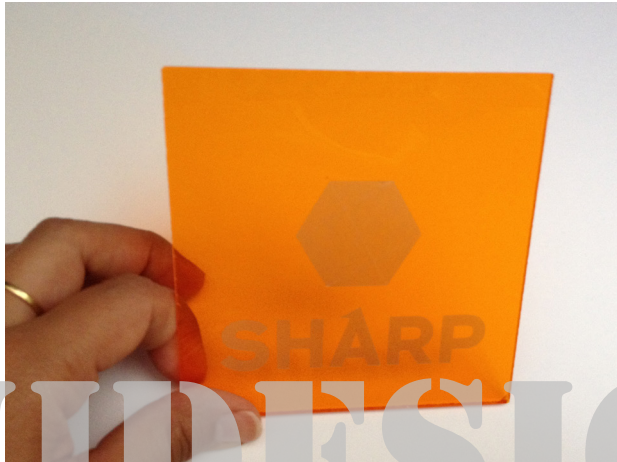
POULTRY

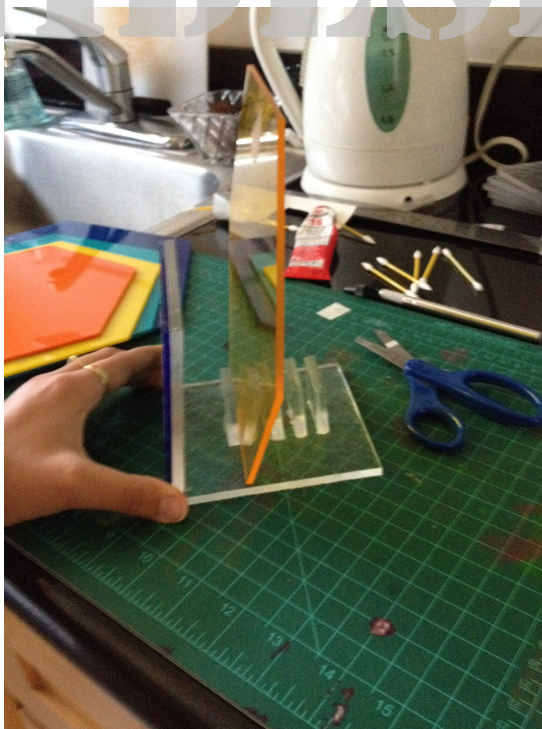
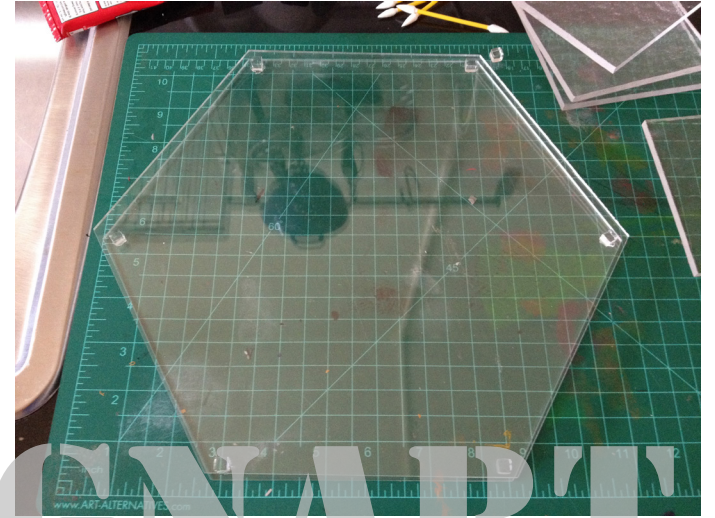


VEGETABLES



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Webpage



DESIGNART



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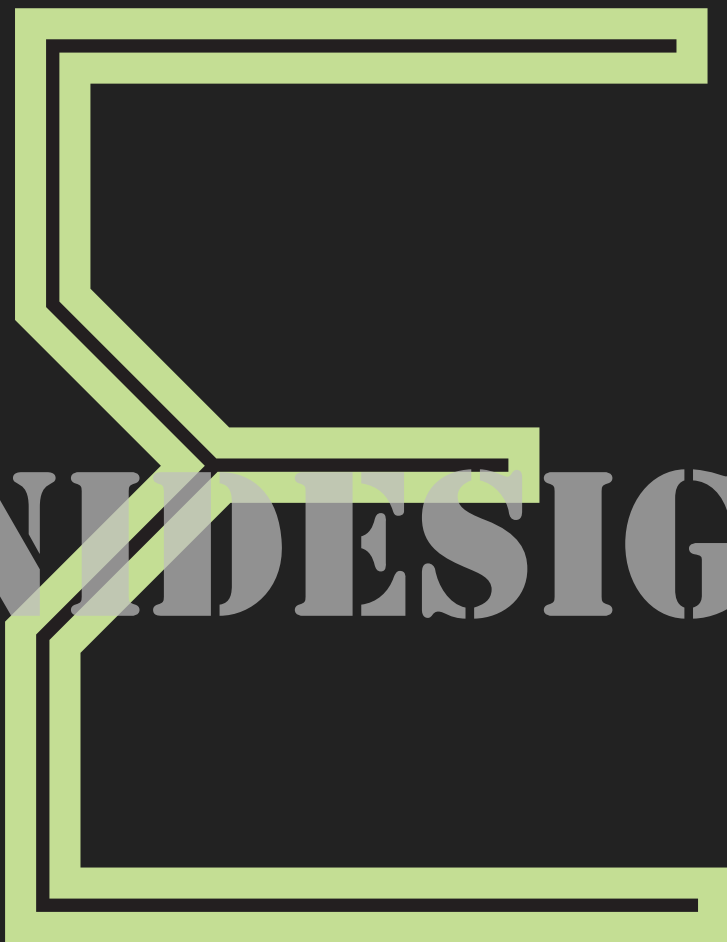
EDISON

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EDISON

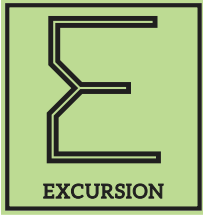
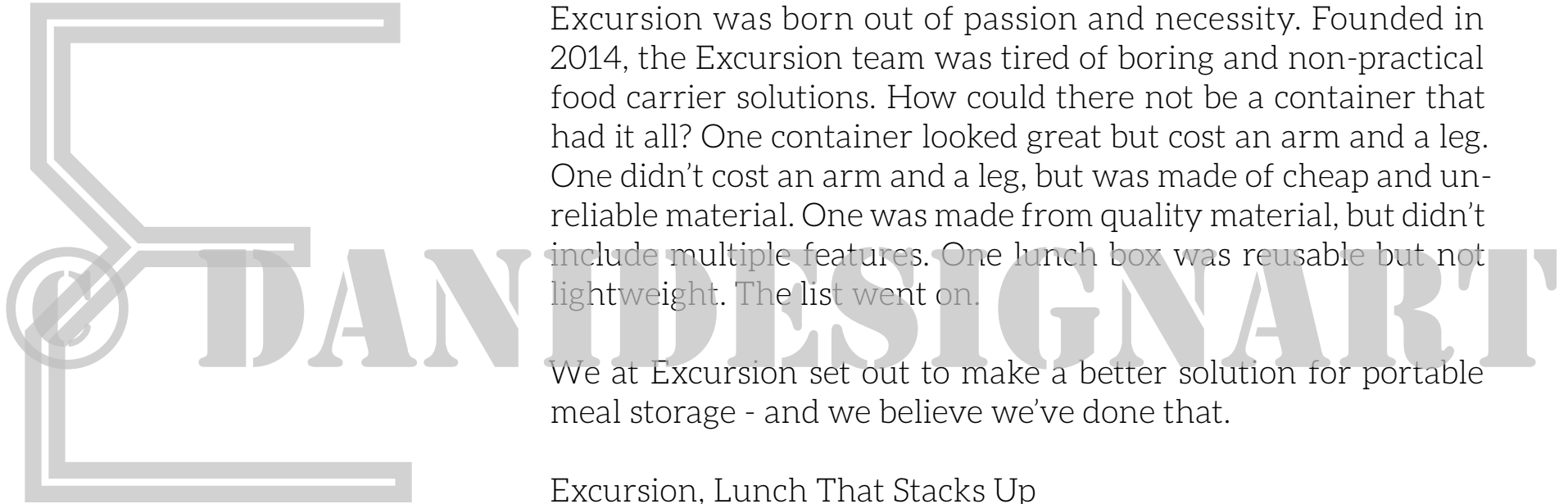
WEBSITE & APPLICATION





DANIEL DESIGN

EXCURSION

[home](#)[shop](#)[about](#)

Excursion was born out of passion and necessity. Founded in 2014, the Excursion team was tired of boring and non-practical food carrier solutions. How could there not be a container that had it all? One container looked great but cost an arm and a leg. One didn't cost an arm and a leg, but was made of cheap and unreliable material. One was made from quality material, but didn't include multiple features. One lunch box was reusable but not lightweight. The list went on.

We at Excursion set out to make a better solution for portable meal storage - and we believe we've done that.

Excursion, Lunch That Stacks Up



home

shop

about



Cupcakes Branding

Nu-Tree
Cupcakes

Nu-Tree
Cupcakes

Nu-Tree
Cupcakes

**NU-TREE
CUPCAKES**

Nu-Tree-Free
Cupcakes

Nu-Tree
Cupcakes

Nu-Tree
Cupcakes

NU-TREE-FREE
CUPCAKES

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Nu-Tree
Cupcakes

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Cupcakes


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CUPCAKES

 Nu-Tree-Free **CUPCAKES**


Nu-Tree-Free
CUPCAKES

Our recipes are:

- Sugar free
 - Gluten free
 - Dairy & Egg free
 - Low glycemic
- And delicious!

Our cupcakes are baked daily and cooked with wholesome ingredients that will nourish your body with every bite





progress





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8AM

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final

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FOREIGN

MAGAZINE



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LOGO

alien
different
external
offshore
overseas
unfamiliar
strange
adopted
alienated
antipodal
barbarian
barbaric
borrowed
derived
distant
estranged
exiled
exotic
expatriate
extralocal
extraneous
extrinsic
far
far-fetched
far-off
farawayfrom
abroad
unexplored
unknown

estero

estero

estero

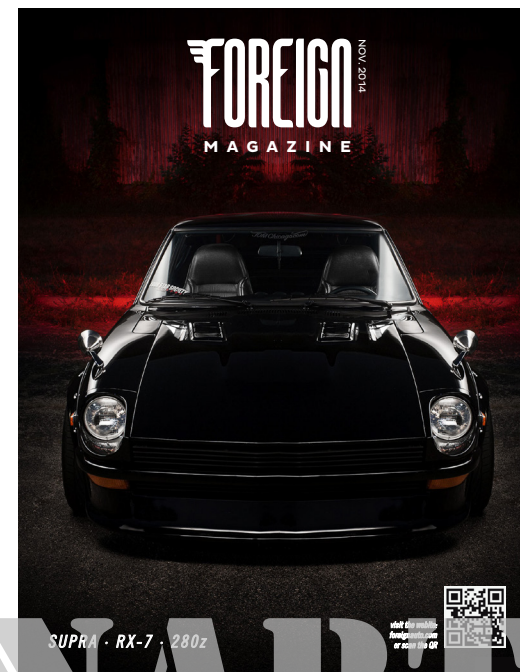
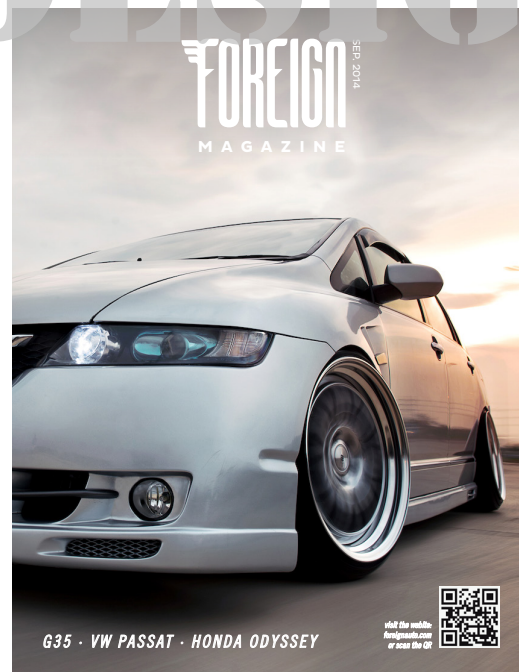
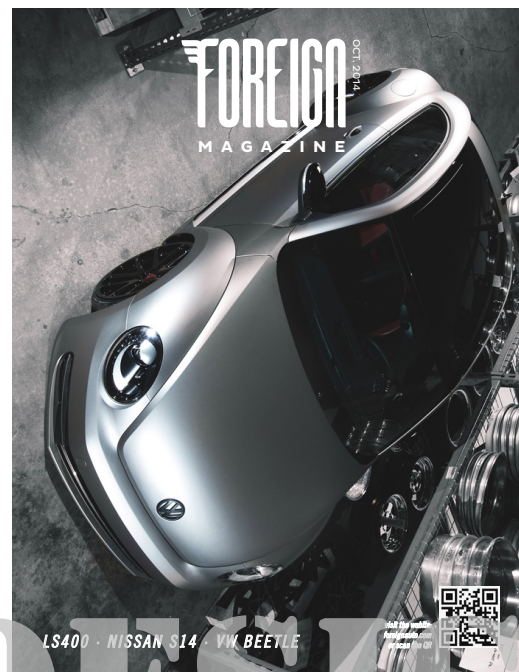
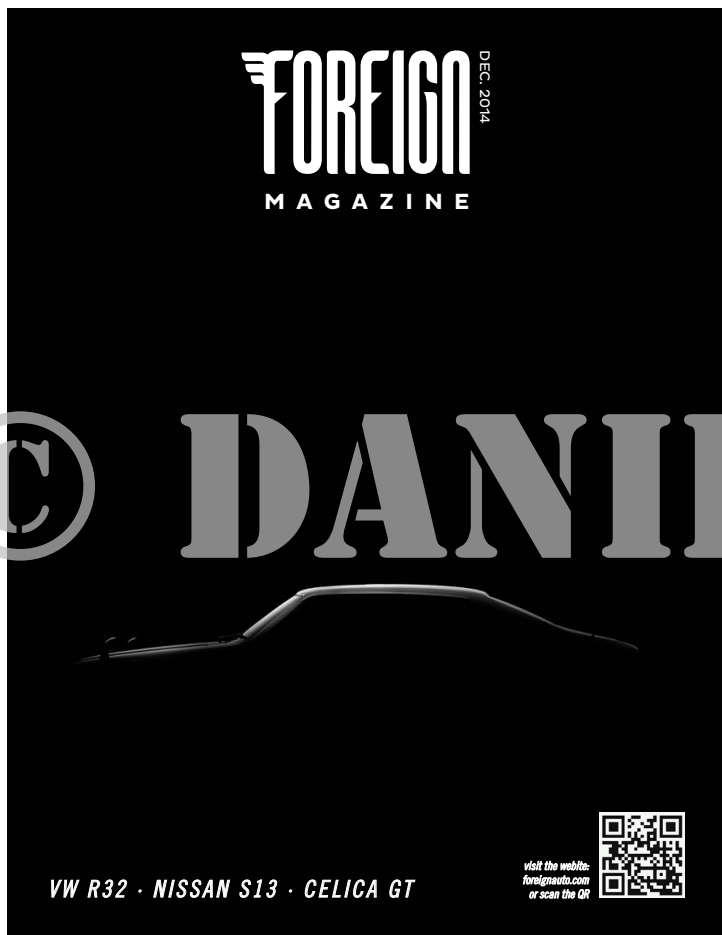
estero

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FOREIGN

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Daniela Nikolaeva